

# **Big Oil's Lobbying Playbook:**

A Summary of Big Oil's 2024 Federal Lobbying

March, 2025



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#### **Acknowledgements**

#### **Produced by:**

**Environmental Defence** 

#### Researched and Written by:

Emilia Belliveau | Energy Transition Program Manager, Environmental Defence Canada (EDC)

#### With Contributions by:

Midhat Moini | Communications Manager, EDC Julia Levin | Associate Director, National Climate, EDC

#### Designed and Illustrated by:

Alejandro Ramos Vazquez



This report is by Environmental Defence. ENVIRONMENTAL DEFENCE is a leading Canadian environmental advocacy organization that works with government, industry and individuals to defend clean water, a safe climate and healthy communities.

#### **Executive Summary**

In 2024 the fossil fuel industry continued its sustained presence on Parliament Hill, lobbying the federal government at least 1135 times. Fossil fuel lobbyists pushed back against climate policies, like regulations to cut oil and gas emissions, while also seeking more government support for their industry. Tracking and exposing the extent of Big Oil's lobbying efforts clearly shows that the fossil fuel industry has consistent access to federal policymakers.

Lobbying plays a crucial role in shaping Canadian climate policy, and Big Oil uses lobbying to protect its private interests—extracting and profiting from fossil fuels. The industry advocates against regulations, policies or laws that could limit production or potentially reduce profits. Big Oil has successfully lobbied to delay, weaken, or block every major environmental policy in Canada.

Politicians and ministry staff are not obligated to attend these meetings, yet they frequently choose to engage with fossil fuel lobbyists. Moreover, only meetings initiated by lobbyists are recorded in the federal Registry of Lobbyists. This means government-initiated meetings go untracked, so the data in this report captures only part of the lobbying influence at play.

#### **Key Takeaways:**

- Fossil fuel companies and their main industry associations had at least 1135 meetings with the federal government in 2024. That means Big Oil lobbied Parliament more than four times per working day.
- Enbridge and Suncor were the most active lobbyists in the industry in 2024. Enbridge, North America's largest distributor of "natural" fossil gas, lobbied the federal government 106 times.
   Suncor, one of Canada's major tar sands producers, lobbied 94 times.
- The interests of the Pathways Alliance and its member companies were represented more frequently through lobbying efforts than those of any other oil and gas companies or associations. When combining the individual lobbying efforts of Pathways Alliance's member companies with the meetings registered by the Alliance, the government had at least 356 registered meetings with this coalition.

#### **Key Takeaways:**

- The federal ministries most frequently targeted by lobbyists were Natural Resources Canada (NRCan), Environment and Climate Change Canada (ECCC), the Privy Council Office (PCO) and Finance Canada (FIN).
  - NRCan staff participated in at least 250 meetings with oil and gas lobbyists, including 15 with Energy and Natural Resources Minister Jonathan Wilkinson present.
  - ECCC staff participated in 168 meetings, including 3 with Environment and Climate Change Minister Steven Guilbeault present.
  - The PCO, which supports the Prime Minister and Cabinet, participated in 143 meetings.
  - FIN staff participated in 109 meetings, including 19 with former Finance Minister and Deputy Prime Minister Chrystia Freeland, prior to her resignation from Cabinet in December.
- Oil and gas companies and industry associations also lobbied various Members of Parliament (MP) at least 311 times. 63 Conservative Party MPs participated in 216 lobby meetings, more than double the number of meetings held by the governing Liberal Party, which had 27 MPs (including Ministers) participate in 91 meetings. The NDP participated in four lobby meetings across three MPs.

#### **Methods:**

Environmental Defence Canada tracks meetings reported by fossil fuel industry associations and major oil and gas producers on the federal Registry of Lobbyists. This report analyzes lobbying data from 35 oil and gas companies and industry associations in 2024. It provides details on the frequency of meetings by the companies, as well as on which federal ministries and government officials the fossil fuel industry is targeting. The report *only* includes lobbying activities disclosed in the Federal Registry of Lobbyists, but it's clear that this is only one of the tactics the fossil fuel industry uses to exert pressure on the government.<sup>1</sup>

This report follows last year's "Big Oil's Big Year: A Summary of Big Oil's 2023 Federal Lobbying" and offers additional context about past lobbying and comparisons between industries. For more information on why lobbying matters and Environmental Defence's tracking methods, see Appendix III and Appendix IV.

<sup>&</sup>lt;sup>1</sup> Matt Simmons & Mike De Souza, "Inside the TC Energy Tower", The Narwhal, June 2024: <a href="https://thenarwhal.ca/topics/inside-the-tc-energy-tower/">https://thenarwhal.ca/topics/inside-the-tc-energy-tower/</a>

## **Key Findings**

### on Fossil Fuel Industry Lobbying

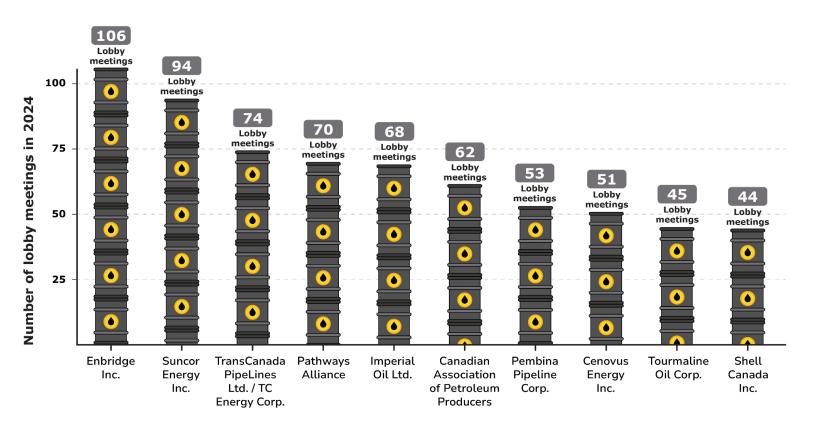


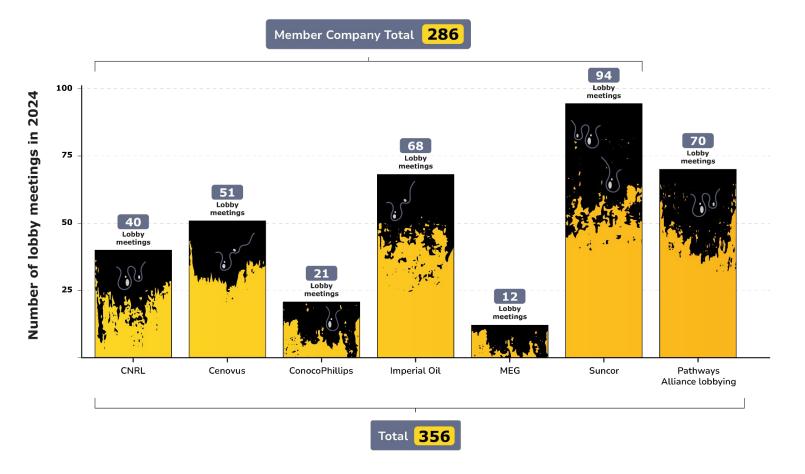
Fossil fuel companies and their main industry associations had at least 1135 meetings with the federal government in 2024. That means Big Oil lobbied Parliament more than four times per working day.

The companies that lobbied the most in 2024 were Enbridge (106), Suncor (94), TC Energy and its subsidiary TransCanada PipeLines Ltd. (74), Imperial Oil (68), Pembina Pipeline Corporation (53), Cenovus (51), Tourmaline Oil Corporation (45), and Shell (44). Industry associations, the Pathways Alliance (70) and the Canadian Association of Petroleum Producers (CAPP) (62), were also among the top ten most active lobbyists. *To see the number of meetings by each lobbyist, see Appendix I.* 

#### Figure 1.

#### Ten Most Active Fossil Fuel Industry Lobbyists



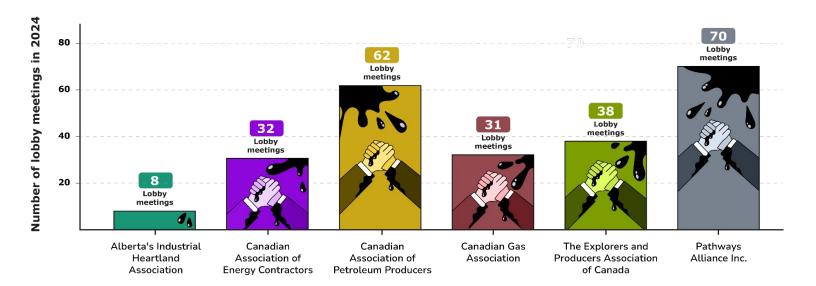


Three of the companies listed in the top five lobbyists are also members of the Pathways Alliance,<sup>2</sup> Suncor, Cenovus, and Imperial Oil. By consolidating the individual lobbying efforts of Pathways Alliance member companies with the meetings registered by the Alliance itself, we found that the government had at least 356 registered meetings to discuss the coalition's interests. This number reflects only a fraction of the total interactions between the Pathways Alliance and the federal government, as the government had previously established at least one other working group with the lobby group.<sup>3</sup> Government-initiated working group meetings are not considered lobby meetings, resulting in fewer meetings recorded in the Lobby Registry. However, these meetings still provide the fossil fuel industry with ongoing access to decision-makers and opportunities for sustained influence over policy.

<sup>&</sup>lt;sup>2</sup> The Pathways Alliance is a coalition of the six largest oil companies in Canada. Fore more information on Pathways, read the Environmental Defence backgrounder: <a href="https://environmentaldefence.ca/2025/01/03/pathways-alliance-101/">https://environmentaldefence.ca/2025/01/03/pathways-alliance-101/</a>
<sup>3</sup> ARC Energy Research Institute, "Talking Energy Policy with the Honourable Jonathan Wilkinson", 2023. <a href="https://www.arcenergyinstitute.com/talking-energy-policy-with-the-honourable-jonathan-wilkinson/">https://www.arcenergyinstitute.com/talking-energy-policy-with-the-honourable-jonathan-wilkinson/</a>

#### Figure 3.

#### **Industry Associations**



Industry associations had fewer lobbying meetings in 2024, reporting 241 meetings compared to 302 meetings in the previous year (2023). This decrease in direct lobbying doesn't mean industry associations reduced their attempts to influence the government. In fact, they continue to be aggressive in their public advocacy against climate policy and the sitting government, and embraced campaigns encouraging the public to contact the government on their behalf.

For example, CAPP released multiple public statements<sup>4</sup> and a deeply flawed report,<sup>5</sup> made frequent comments in the media, and placed opinion pieces, including paying for opinion content in the Hill Times,<sup>6</sup> all opposing regulations on the fossil fuel industry's pollution. While the Canadian Gas Association (CGA) registered 31 lobby meetings this year, it paid to advertise a marketing campaign and advocacy platform<sup>7</sup> called "Voice for Energy", which began appearing in 2023. This astroturf group encourages people in Canada to send advocacy letters to government officials (copying tactics that grassroots and environmental non-profit charity advocates have long employed) while not disclosing that they are advancing the private business interests of the CGA lobby group.

Over the course of 2024, Voice for Energy (which does not publicly disclose its funders) posted 24 different YouTube videos, some of which were clearly used as paid ads receiving hundreds of thousands of views.<sup>8</sup> Voice for Energy's short videos that encouraged people to "defend" the gas industry and partake in pro-fossil fuel political advocacy were viewed over 1.5 million times.

 $\frac{\text{https://environmentaldefence.ca/2024/05/27/response-to-disinformation-from-the-oil-and-gas-industry-on-the-impacts-of-the-oil-and-gas-emissions-cap/}$ 

**Big Oil's Lobbying Playbook** 

<sup>&</sup>lt;sup>4</sup> Lisa Baiton, "CAPP's Sustained Criticism of the Federal Emissions Cap", Canadian Association of Petroleum Producers. <a href="https://www.capp.ca/en/capps-sustained-criticism-of-the-federal-emissions-cap/">https://www.capp.ca/en/capps-sustained-criticism-of-the-federal-emissions-cap/</a>

<sup>&</sup>lt;sup>5</sup> Aly Hyder Ali, "Response to Disinformation From the Oil and Gas Industry on the Impacts of the Oil and Gas Emissions Cap", Environmental Defence Canada.

<sup>&</sup>lt;sup>6</sup> Lisa Baiton, "Proposed emissions cap is a cap on Canada's economic future", The Hill Times. https://www.hilltimes.com/sponsored/proposed-emissions-cap-is-a-cap-on-canadas-economic-future/

<sup>&</sup>lt;sup>7</sup> Geoff Dembicki, "Revealed: Ads Urging Canadians to Oppose Climate Laws Paid for by Gas Industry", DeSmog. https://www.desmog.com/2023/12/21/revealed-ads-urging-canadians-to-oppose-climate-laws-paid-for-by-canadian-gas-association/

<sup>&</sup>lt;sup>8</sup> Voice For Energy, Videos, Youtube. https://www.youtube.com/@VoiceforEnergy/videos

## **Key Findings**

### on Government Officials Being Lobbied



Natural Resources Canada (NRCan), Environment and Climate Change Canada (ECCC), the Privy Council Office (PCO) and Finance Canada (FIN) were the top federal ministries targeted by the fossil fuel lobby.

NRCan staff participated in at least 250 meetings with oil and gas lobbyists, including 15 with Minister Wilkinson present. That's the equivalent of NRCan meeting with the fossil fuel industry every workday of the year.

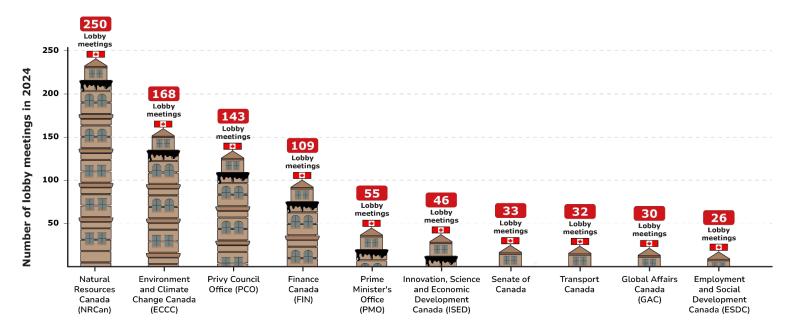
ECCC staff participated in at least 168 meetings, including 3 with Environment and Climate Change Minister Steven Guilbeault present.

This reflects a significant decrease in meetings compared to 2023, wherein NRCan had 337 meetings, and ECCC had 261. The ministers responsible for NRCan and ECCC also reduced their exposure to fossil fuel lobbyists, with Minister Wilkinson taking 19 fewer meetings than in 2023 and Minister Guilbeault reducing his fossil fuel lobby exposure from 12 meetings to 3.

The PCO, which supports the Prime Minister and Cabinet, participated in 143 meetings, and Finance Canada staff participated in at least 109 meetings. Former Finance Minister and Deputy Prime Minister Chrystia Freeland participated in 19 lobby meetings before her December resignation from Cabinet, the most by any government minister and more than double the number of meetings she took last year, which was 8.

#### Figure 4.

#### Ministries Most Lobbied by the Fossil Fuel Industry



#### Figure 5.

#### **Most Lobbied Ministers**





Oil and gas companies and industry associations also lobbied 93 Members of Parliament at least 311 times.

In 2024, Conservative Party MPs participated in a total of 216 lobby meetings, with 63 individual MPs being lobbied. The Member of Parliament who met most frequently with fossil fuel lobbyists was Shannon Stubbs, MP for Lakeland, Alberta. Stubbs is the Conservative Party's Shadow Minister for Natural Resources. She took at least 30 lobby meetings with Big Oil. MPs representing the federal Conservative Party took more than double the amount of lobby meetings than those taken by elected officials from the sitting government.

Leader of the Conservative Party and Official Opposition Pierre Poilievre, took one fossil fuel lobby meeting in December 2024. Over the course of 20 meetings, seven members of Poilievre's staff were lobbied by 12 companies and industry associations. Poilievre's stakeholder relations advisor, director of policy, director of outreach and stakeholders, deputy chief of staff, and policy advisors were all lobbied.

Elected officials from the governing Liberal Party, including Ministers and MPs, participated in 91 lobby meetings. 27 individual elected officials were lobbied. Lobby meetings taken by Ministers represent 62 of the 91 reported, with the remaining 29 meetings divided among the 14 backbench MPs.

Prime Minister Justin Trudeau did not meet with fossil fuel lobbyists in 2024. However, 12 staff members of the Prime Minister's Office were lobbied by 21 different companies and industry associations over the course of 39 meetings. Various regional, senior, and strategic advisors and Trudeau's director of policy were among those lobbied.

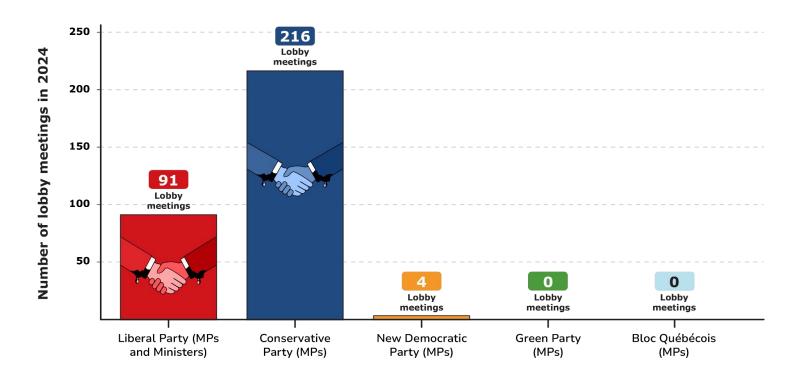
Two NDP MPs participated in one lobby meeting each, and one NDP MP participated in two lobby meetings. The party leader, Jagmeet Singh, did not take any lobby meetings, nor did NDP leadership office staff.

The MPs, leaders and leadership offices of the Green Party and the Bloc Québécois did not participate in any meetings with Big Oil lobbyists.

For a complete list of MPs who met with fossil fuel industry lobbyists, along with the number of meetings attended by each of them, see Appendix II.

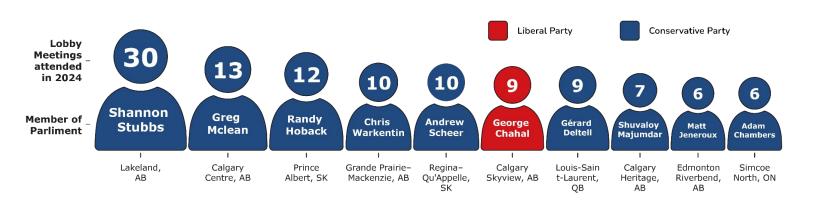
#### Figure 6.

#### **Lobby Meetings with Elected Representatives by Party**



#### • Figure 7.

## Top 10 MPs (excluding ministers) who met most frequently with Big Oil.



## **Understanding**

### **Big Oil's 2024 Lobbying in Context**

The fossil fuel industry is one of the most significant interest groups lobbying in Canada. Historically, the fossil fuel industry has been the second most active lobbying sector in Canada, behind agriculture and ahead of manufacturing. An academic study that analyzed lobbying by business sector (combining corporations and industry associations) over a ten-year study period from 2011-2022 showed that Big Oil had a total of 25,941 contacts with the federal government. That's the equivalent of over nine contacts per working day between the fossil fuel industry and federal officeholders. Note that the term "contacts" is tracked using a methodology different from EDC's tracking of "meetings" but reflects comparable trends. Previous academic research has also shown that corporations with poor environmental performance and those that face higher government regulations are more likely to lobby.

For comparison, in the ten-year study referenced above, the environmental sector ranked ninth of sector lobbyists and had a total of 13,195 contacts. That's roughly half the number of lobby contacts of the fossil fuel sector. Environmental groups, including Environmental Defence Canada, have increased their lobbying over the last decade, and in recent years have made a concerted effort to counter-balance the influence of the fossil fuel industry. However, the environmental advocacy sector, which consists of public interest lobbyists, is still outpaced by the fossil fuel sector when it comes to lobbying.<sup>12</sup>

The same ten-year lobbying study also found that, when comparing business interests versus public interests and unions, business interests accounted for 81 per cent of lobbying, what they describe as "a power ratio of 4 to 1".  $^{13}$ 

It's important to note that while non-profit environmental advocacy organizations partake in lobbying, there is a significant distinction between groups that lobby in the public interest and those that lobby on behalf of private for-profit corporations. Environmental Defence advocates for policies that benefit the public—like cutting emissions and reducing plastic pollution. Meanwhile, oil and gas lobbyists fight to protect their existence, ensuring private corporations, their mostly foreign-based shareholders<sup>14</sup>, and fossil fuel CEOs—some of the highest-paid in Canada<sup>15</sup>—continue to profit.

https://www.nationalobserver.com/2023/02/07/news/lobbying-powerful-oil-and-gas-still-wins-over-environmental-groups

https://policyoptions.irpp.org/magazines/august-2023/foreign-oil-companies/

<sup>&</sup>lt;sup>9</sup> Nicolas Graham, Bryan Evans and David Chen, "Canada's Lobbying Industry: Business and Public Interest Advocacy from Harper to Trudeau", Canadian Journal of Political Science, 2023, volume 56, pages 975–998. https://www.cambridge.org/core/services/aop-cambridge-core/content/view/215E945A290B55B7C57A3C5FCAE3DDF1/S 0008423923000628a.pdf/canadas\_lobbying\_industry\_business\_and\_public\_interest\_advocacy\_from\_harper\_to\_trudeau. pdf

<sup>&</sup>lt;sup>10</sup> Charles Cho, Dennis Patten and Robin Roberts, "Corporate Political Strategy: An Examination of the Relation between Political Expenditures, Environmental Performance, and Environmental Disclosure", Journal of Business Ethics, Springer, 2006, vol. 67(2), pages 139-154. https://ideas.repec.org/a/kap/jbuset/v67y2006i2p139-154.html

Matthew D. Hill, G. Wayne Kelly, G. Brandon Lockhart and Robert A. Van Ness, "Determinants and Effects of Corporate Lobbying", Financial Management: Volume 42, Issue 4, 2013. <a href="https://onlinelibrary.wiley.com/doi/10.1111/fima.12032">https://onlinelibrary.wiley.com/doi/10.1111/fima.12032</a>
 Cloe Logan and Xavier Richer Vis, "Investigation: Big Oil lobbyists outgun environmentalists with access to the most powerful federal ministries", The National Observer, February 2023.

Nicolas Graham, Bryan Evans and David Chen, "Canada's Lobbying Industry: Business and Public
 Interest Advocacy from Harper to Trudeau", Canadian Journal of Political Science, 2023, volume 56, pages 975–998.
 Truzaar Dordi, Katya Rhodes and Madeleine McPherson, "Foreign-owned oil companies in Canada hold key to climate change: A new study reveals shareholder resistance to companies embracing climate targets, preferring instead to protect the bottom line", Policy Options, 2023.

<sup>&</sup>lt;sup>15</sup> Natasha Bulowski, "Canada's top CEOs make 210 times more than the average worker", The National Observer, 2024. https://www.nationalobserver.com/2024/12/24/news/top-ceos-salaries-average-worker-oil-executives

### **Conclusions**

Oil and gas companies continued to exert pressure and influence on the Canadian federal government in 2024 through regular and frequent lobbying.

Individual corporations rose back to the top of the lobbyist list this year. Enbridge Inc., the largest distributor of "natural" fossil gas in North America, and Suncor Energy Inc., one of the major tar sands producers in Canada, were able to have the most meetings with federal officials, nearing 100 each. Industry associations remained active lobbyists, particularly the Pathways Alliance and Canadian Association of Petroleum Producers, while continuing to shape Canada's media discourse and expanding their efforts to exert influence on government by mobilizing the public in defence of fossil fuels.

The industry's primary targets continue to be the ministries most responsible for climate and environmental regulations. Minister Wilkinson of NRCan continued to be the most lobbied Minister. The fossil fuel industry received increased access to Minister Freeland compared with 2023, who was responsible for financial measures, including tax credits, before her departure from Cabinet in December 2024. In 2024, the fossil fuel industry also spent significant time meeting with Members of Parliament outside of the Cabinet, most heavily lobbying elected representatives from the Conservative Party. With an election on the horizon in 2025, the push to lobby the official opposition could be viewed as a strategic effort to secure long-term political support in case of a change in government.

Climate science has made it clear that we must rapidly phase out fossil fuels, which are the main driver of the climate crisis. Despite the science and the threat of climate change to our environmental, personal, and economic security, oil and gas companies in Canada continue increasing production. The oil and gas sector remains the largest source of Canada's greenhouse gas emissions, accounting for 31 per cent. <sup>16</sup> Big Oil vehemently opposed climate policies and regulations that seek to limit their pollution or that may impact their profit margins. Despite this, as this report shows, the fossil fuel industry continues to enjoy steady access to decision-makers and federal officials.

As Canada enters into an election year, which brings inherent political uncertainty, this is an important moment to take stock of elected officials' records when it comes to the access and influence of the fossil fuel industry.

Given the fossil fuel industry's long history of using political influence to weaken climate action, Environmental Defence Canada calls on the federal government to prioritize public interest over corporate lobbying. Those most affected by climate inaction—communities facing rising costs, extreme weather, and health impacts—do not have millions to spend on lobbying. This imbalance must be addressed by increasing transparency, limiting fossil fuel industry access to decision-making spaces, and ensuring climate policies are driven by science, not industry pressure.

<sup>&</sup>lt;sup>16</sup> Environment and Climate Change Canada, "Where Canada's greenhouse gas emissions come from: 2024 National Greenhouse Gas Inventory", accessed January 2025.
<a href="https://www.canada.ca/en/environment-climate-change/news/2024/05/where-canadas-greenhouse-gas-emissions-come-from-2024-national-greenhouse-gas-inventory.html">https://www.canada.ca/en/environment-climate-change/news/2024/05/where-canadas-greenhouse-gas-emissions-come-from-2024-national-greenhouse-gas-inventory.html</a>

### **Reference Data**

# Appendix I: List of Oil and Gas Companies/Industry Associations and their total lobby meetings for 2024

	Company/Industry Association	total lobby meetings
1	Alberta's Industrial Heartland Association	8
2	AltaGas Ltd.	8
3	BHP Canada Inc.	40
4	BNP Resource Inc.	1
5	Canadian Association of Energy Contractors	32
6	Canadian Association of Petroleum Producers	62
7	Canadian Gas Association	31
8	Canadian Natural Resources Ltd.	40
9	Cedar LNG Partners (GP) Ltd.	11
10	Cenovus Energy Inc.	51
11	ConocoPhillips Canada Resources Corp.	21
12	Eastward Energy Inc.	6
13	Enbridge Inc.	106
14	Enhance Energy Inc	3
15	ENMAX Corporation	31
16	The Explorers and Producers Association of Canada	38
17	ExxonMobil Canada	1
18	Fortis BC	36
19	Heartland Generation Ltd.	9
20	Imperial Oil Limited	68
21	Inter Pipeline Ltd.	5
22	Irving Oil Limited	28
23	LNG Canada Development	23
24	MEG Energy	12
25	NorthRiver Midstream Inc.	4
26	Ovintiv Canada ULC	7
27	Parkland Corporation	16
28	Pathways Alliance Inc.	70
29	Pembina Pipeline Corporation	53
30	Petronas Energy Canada Ltd	11
31	Shell Canada Ltd	44
32	Suncor	94
33	TC Energy Corporation (including subsidiary TransCanada PipeLines Ltd.)	74
34	Tourmaline Oil Corp.	45
35	Woodfibre LNG Ltd / Woodfibre Management Ltd. (LNG subsidiaries of Pacific Oil & Gas Ltd.)	47
	All companies	1135

# Appendix II: Full List of Members of Parliament Lobbied by Big Oil in 2024

	Riding	Member of Parliament	Federal Party	# of lobby meetings
1	Ahuntsic-Cartierville, QC	Melanie Joly	LPC	1
2	Banff-Airdrie, AB	Blake Richards	CPC	1
3	Battle River—Crowfoot, AB	Damien C. Kurek	CPC	2
4	Bay of Quinte, ON	Ryan Williams	CPC	2
5	Beauce, QC	Richare Lehoux	CPC	1
6	Bow River, AB	Martin Shields	CPC	3
7	Brome—Missisquoi, QC	Pascale St-Onge	LPC	1
8	Bruce—Grey—Owen Sound, ON	Alex Ruff	CPC	1
9	Calgary Centre, AB	Greg Mclean	CPC	13
10	Calgary Forest Lawn, AB	Jasraj Singh Hallan	CPC	5
11	Calgary Heritage, AB	Shuvaloy Majumdar	CPC	7
12	Calgary Midnapore, AB	Stephanie Kusie	CPC	3
13	Calgary Rocky Ridge, AB	Pat Kelly	CPC	2
14	Calgary Shepard, AB	Tom Kmiec	CPC	4
15	Calgary Signal Hill, AB	Ron Liepert	CPC	1
16	Calgary Skyview, AB	George Chahal	LPC	9
17	Carleton, ON	Pierre Poilievre	CPC	1
18	Carlton Trail—Eagle Creek, SK	Kelly Block	CPC	1
19	Chatham-Kent-Leamington, ON	Dave Epp	CPC	1
20	Cloverdale—Langley City, BC	John Aldag	LPC	1
21	Coast of Bays—Central—Notre Dame, NFL	Clifford Small	CPC	4
22	Cumberland—Colchester, NS	Stephen Ellis	CPC	2
23	Cypress Hills—Grasslands, SK	Jeremy Patzer	CPC	4
24	Dauphin—Swan River—Neepawa, MN	Dan Mazier	CPC	2
25	Dufferin—Caledon, ON	Kyle Seeback	CPC	1
26	Durham, ON	Jamil Jivani	CPC	3
27	Edmonton Centre, AB	Randy Boissonnault	LPC	1
28	Edmonton Manning, AB	Ziad Aboultaif	CPC	4
29	Edmonton Mill Woods, AB	Tim Uppal	CPC	1
30	Edmonton Riverbend, AB	Matt Jeneroux	CPC	6

# Appendix II: Full List of Members of Parliament Lobbied by Big Oil in 2024

	Riding	Member of Parliament	Federal Party	# of lobby meetings
31	Edmonton West, AB	Kelly McCauley	CPC	3
32	Edmonton—Wetaskiwin, AB	Mike Lake	CPC	2
33	Elgin—Middlesex—London, ON	Karen Vecchio	CPC	2
34	Elmwood—Transcona, MB	Daniel Blaikie	NDP	1
35	Flamborough—Glanbrook, ON	Dan Muys	CPC	2
36	Foothills, AB	John Barlow	CPC	5
37	Fort McMurray—Cold Lake, AB	Laila Goodridge	CPC	3
38	Fundy Royal, NB	Rob Moore	CPC	1
39	Gatineau, QC	Steven MacKinnon	LPC	3
40	Grande Prairie—Mackenzie, AB	Chris Warkentin	CPC	10
41	Haliburton—Kawartha Lakes—Brock, ON	Jamie Schmale	CPC	2
42	Kings—Hants, NS	Kody Blois	LPC	1
43	Labrador, NFL	Yvonne Jones	LPC	2
44	Lac-Saint-Louis, QC	Fancis Scarpaleggia	LPC	2
45	Lakeland, AB	Shannon Stubbs	CPC	30
46	Langley-Aldergrove, BC	Tako Van Popta	CPC	1
47	Laurier—Sainte-Marie, QC	Steven Guilbeault	LPC	2
48	Louis-Saint-Laurent, QB	Gérard Deltell	CPC	9
49	Markham—Thornhill, ON	Mary Ng	LPC	2
50	Milton, ON	Adan van Koeverden	LPC	1
51	Mission—Matsqui—Fraser Canyon, BC	Brad Vis	CPC	1
52	Moose Jaw—Lake Centre—Lanigan, SK	Fraser Tolmie	CPC	1
53	New Brunswick Southwest, NB	John Williamson	CPC	1
54	Niagara Falls, ON	Tony Baldinelli	CPC	1
55	North Van, BC	Jonathan Wilkinson	LPC	15
56	Northumberland—Peterborough South, ON	Philip Lawrence	CPC	1
57	Oakville, ON	Anita Anand	LPC	2
58	Oshawa, ON	Colin Carrie	CPC	1
59	Parry Sound—Muskoka, ON	Scott Aitchison	CPC	2
60	Portage—Lisgar, MB	Branden Leslie	CPC	5
61	Prince Albert, SK	Randy Hoback	CPC	12
62	Provencher, MB	Ted Falk	CPC	3

# Appendix II: Full List of Members of Parliament Lobbied by Big Oil in 2024

	Riding	Member of Parliament	Federal Party	# of lobby meetings
63	Red Deer—Lacombe, AB	Blaine Calkins	CPC	2
64	Red Deer—Mountain View, AB	Earl Dreeshen	CPC	1
65	Regina—Lewvan, SK	Warren Steinley	CPC	3
66	Regina—Qu'Appelle, SK	Andrew Scheer	CPC	10
67	Regina—Wascana, SK	Michael Kram	CPC	2
68	Sackville—Preston—Chezzetcook, NS	Darrell Samson	LPC	1
69	Saint Boniface—Saint Vital, MB	Dan Vandal	LPC	1
70	Saint John—Rothesay, NB	Wayne Long	LPC	1
71	Saint-Maurice—Champlain, QC	François-Philippe Champagne	LPC	9
72	Sarnia—Lambton, ON	Marilyn Gladu	CPC	3
73	Saskatoon, SK	Corey Tochor	CPC	3
74	Saskatoon West, SK	Brad Redekopp	CPC	1
75	Saskatoon—Grasswood, SK	Kevin Waugh	CPC	2
76	Sherwood Park—Fort Saskatchewan, SK	Garnett Genuis	CPC	1
77	Simcoe North, ON	Adam Chambers	CPC	6
78	Souris—Moose Mountain, SK	Robert Kitchen	CPC	2
79	South Okanagan—West Kootenay, BC	Richard Cannings	NDP	2
80	South Shore—St. Margarets, NS	Rick Perkins	CPC	2
81	South Surrey—White Rock, BC	Kerry-Lynne Findlay	CPC	1
82	St. John's East, NFL	Joanne Thompson	LPC	1
83	St. John's South—Mount Pearl, NFL	Seamus O'Regan	LPC	4
84	Surrey Centre, BC	Randeep Sarai	LPC	1
85	Timmins—James Bay, ON	Charlie Angus	NDP	1
86	University—Rosedale, ON	Chrystia Freeland	LPC	19
87	Vancouver Granville, BC	Taleeb Noormohamed	LPC	1
88	Vancouver South, BC	Harjit S. Sajjan	LPC	1
89	Vaughan—Woodbridge, ON	Francesco Sorbara	LPC	2
90	Wellington—Halton Hills, ON	Michael Chong	CPC	3
91	West Vancouver – Sunshine Coast – Sea to Sky Country, BC	Patrick Weiler	LPC	5
92	Winnipeg South, MB	Terry Duguid	LPC	1
93	Yellowhead, AB	Gerald Soroka	CPC	1

#### **Appendix III: Lobbying and Why it Matters**

Lobbying is when someone employed by a company meets with government officials to try to influence policies, government programs, funding decisions, or the awarding of government contracts. Often, it is a company trying to influence the government to the benefit of that company. The Government of Canada's full definition of lobbying is available online.<sup>17</sup>

Organizations like Environmental Defence also lobby the government. Environmental non-governmental organizations (NGOs) lobby on specific issues in the public interest, for example, supporting policies that tackle the climate crisis.

An important distinction between NGOs and corporate lobbyists is the interests they represent. Environmental NGOs channel support for environmental and climate action, representing thousands of concerned members, supporters, and volunteers in Canada. Addressing climate change and protecting nature benefits everyone, including future generations.

Big Oil lobbies for its private interests, namely extracting and exploiting oil, coal, and gas for profit. By doing so, it continues to pollute the planet and jeopardizes our future. For example, during the pandemic, a leaked memo from the Canadian Association of Petroleum Producers to the federal government in March 2020 exposed their agenda. It sought to either drop or postpone various rules and regulations, such as environmental monitoring and new worker protections.

Politicians and Ministry staff are not required to attend these meetings, but they regularly choose to hear from fossil fuel lobbyists.

Lobbying is important to understand because it has shaped Canadian climate politics and continues to impact important climate policies.

The oil and gas industry in Canada has a vested interest in persuading governments to not enact regulations, policies or laws which would limit the production of fossil fuels and potentially reduce companies' profits. <sup>19</sup> Oil and gas lobbyists also lobby for more financial support for the industry. And they have a track record of success: virtually every environmental policy in Canada has been either delayed, weakened, or blocked. In fact, Big Oil is the biggest barrier to climate action in Canada. <sup>20</sup>

<sup>&</sup>lt;sup>17</sup> Office of the Commissioner of Lobbying of Canada (2022). *Frequently Asked Questions*. https://lobbycanada.gc.ca/en/registration-and-compliance/frequently-asked-questions/

<sup>&</sup>lt;sup>18</sup> Dale Marshall, "Big Oil has a Secret Memo", *Environmental Defence Canada*, April 17, 2020, https://environmentaldefence.ca/2020/04/17/capp\_covid\_memo/

<sup>&</sup>lt;sup>19</sup> Dave Gray Donald, "Canada's Oil & Gas Industry Undermines Democracy, Hinders Climate Action" (2023) https://environmentaldefence.ca/report/canadas-oil-and-gas-industry-undermines-democracy/

<sup>&</sup>lt;sup>20</sup> "The Biggest Barrier to Climate Action in Canada: The Oil and Gas Lobby", Environmental Defence Canada, accessed March 20, 2024, <a href="https://environmentaldefence.ca/report/oil barrier climate action canada/">https://environmentaldefence.ca/report/oil barrier climate action canada/</a>

#### **Appendix IV: How We Track and Fact Check**

- Environmental Defence tracks the federal lobby registry for meetings between fossil fuel lobbyists and the federal government. We use publicly available information from the Office of the Commissioner of Lobbying of Canada.<sup>21</sup>
- The lobby meetings we are able to track don't reflect the full extent of oil and gas lobbying of the federal government.<sup>22</sup> In 2024, we monitored 35 of the largest oil and gas companies and industry associations, but there are even more companies involved with the fossil fuel industry as a whole that may have also lobbied in support of oil and gas.

Crucially, only meetings initiated by the companies with designated public office holders are required to be registered. When lobbyists are invited to meetings by decision-makers, those meetings do not need to be disclosed. Furthermore, departments frequently convene working groups or hold regular meetings with numerous fossil fuel lobbyists, none of which appear in the registry.

For example, Minister of Natural Resources Jonathan Wilkinson said in an interview that the federal government had created a dedicated process to work with the Pathways Alliance, an industry group representing the six largest oil sands companies. <sup>23</sup> In addition, due to loopholes in the federal lobbying law, not all meetings and communications that we might consider to be "lobbying" are required to be disclosed. Lobbyists are only required to register and disclose their lobbying if they are paid on a contract to lobby or are lobbying more than 20 per cent of their work time for a business or organization.

The federal lobby registry doesn't provide detailed information about the contents of those meetings. In Canada, what is said in lobbying meetings does not need to be reported. Lobbyists only document general topics they discussed. Further information on meetings can be sought through the Access to Information and Privacy (ATIP) request process. However, this process can take months or even years and often the contents are heavily redacted.



<sup>&</sup>lt;sup>21</sup> Office of the Commissioner of Lobbying of Canada, <a href="https://lobbycanada.gc.ca/en/">https://lobbycanada.gc.ca/en/</a>

<sup>&</sup>lt;sup>22</sup> We cross reference the meeting registration numbers, dates, and participants in the lobby bot data and account for reporting duplication in the case where more than one lobbyists attends and reports a meeting, so that we can accurately report the minimum number of lobby meetings.

<sup>&</sup>lt;sup>23</sup> ARC Energy Research Institute, "Talking Energy Policy with the Honourable Jonathan Wilkinson", 2023. https://www.arcenergyinstitute.com/talking-energy-policy-with-the-honourable-jonathan-wilkinson/