



ENVIRONMENTAL DEFENCE

Public Opinion Survey

December 2024

METHODOLOGY

The survey was conducted with 2,700 adults Canadians over the age of 18 from November 29 to December 4, 2024. A random sample of panelists were invited to complete the survey from a set of partner panels based on the Lucid exchange platform. These partners are typically double opt-in survey panels, blended to manage out potential skews in the data from a single source.

The margin of error for a comparable probability-based random sample of the same size is +/- 1.89%, 19 times out of 20.

The data were weighted according to census data to ensure that the sample matched Canada's population according to age, gender, educational attainment, and region. Totals may not add up to 100 due to rounding.



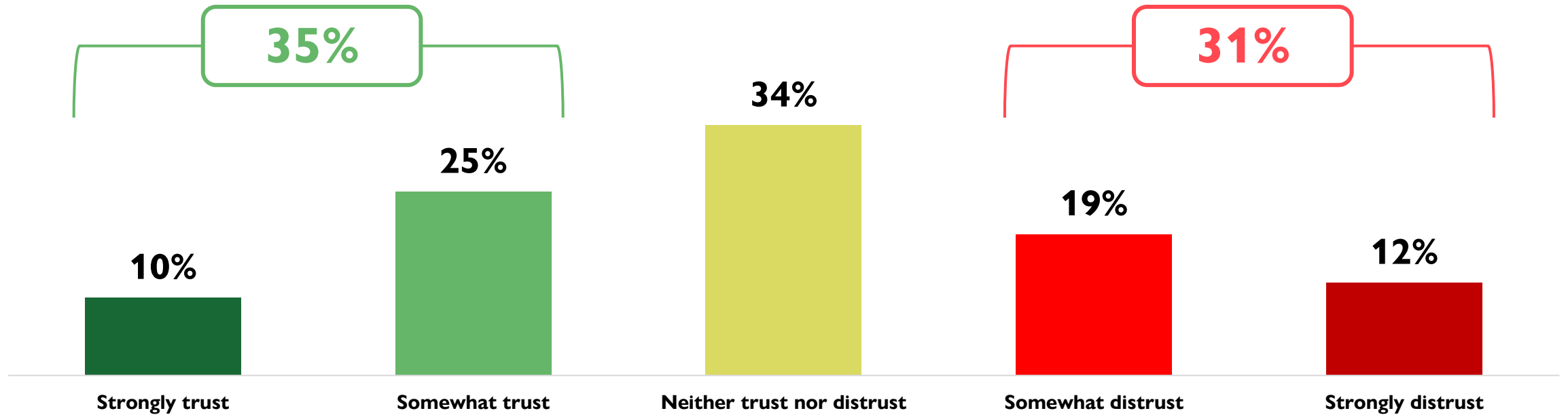
Key Findings

1. Canadians are split. Roughly one-third of Canadians (35%) say they trust oil and gas companies - 10% strongly and 25% somewhat - while 31% express some degree of distrust.
 - Trust & distrust are regional. Distrust tends to be more prominent in British Columbia, Quebec, and Atlantic Canada, while trust in the industry is higher in Alberta & the Prairies.
2. Most Canadians prefer prioritizing renewable energy sources (54%) over fossil fuel production as it concerns Canada's approach to energy development going forward. The rest, 36%, want a balanced approach, while 11% would rather prioritize fossil fuels.
 - This view is prevalent even in geographies where there is higher trust in the oil and gas sector like Alberta & the prairies.
3. A slight majority of Canadians (53%) support government action to address climate change by phasing out the use and production of fossil fuels while 36% oppose this, 11% saying they have no opinion.
 - A phase out is heavily opposed in Alberta & the prairie provinces.
4. Perspectives are split between Conservative voters and voters of all other parties. Conservatives are much more likely to trust oil & gas companies and oppose phasing out the use and production of fossil fuels, though they gravitate much more towards a balanced approach on energy development rather than outright wanting development stacked towards fossil fuel production exclusively.



To what extent do you trust or distrust oil and gas companies?

Trust in oil and gas companies

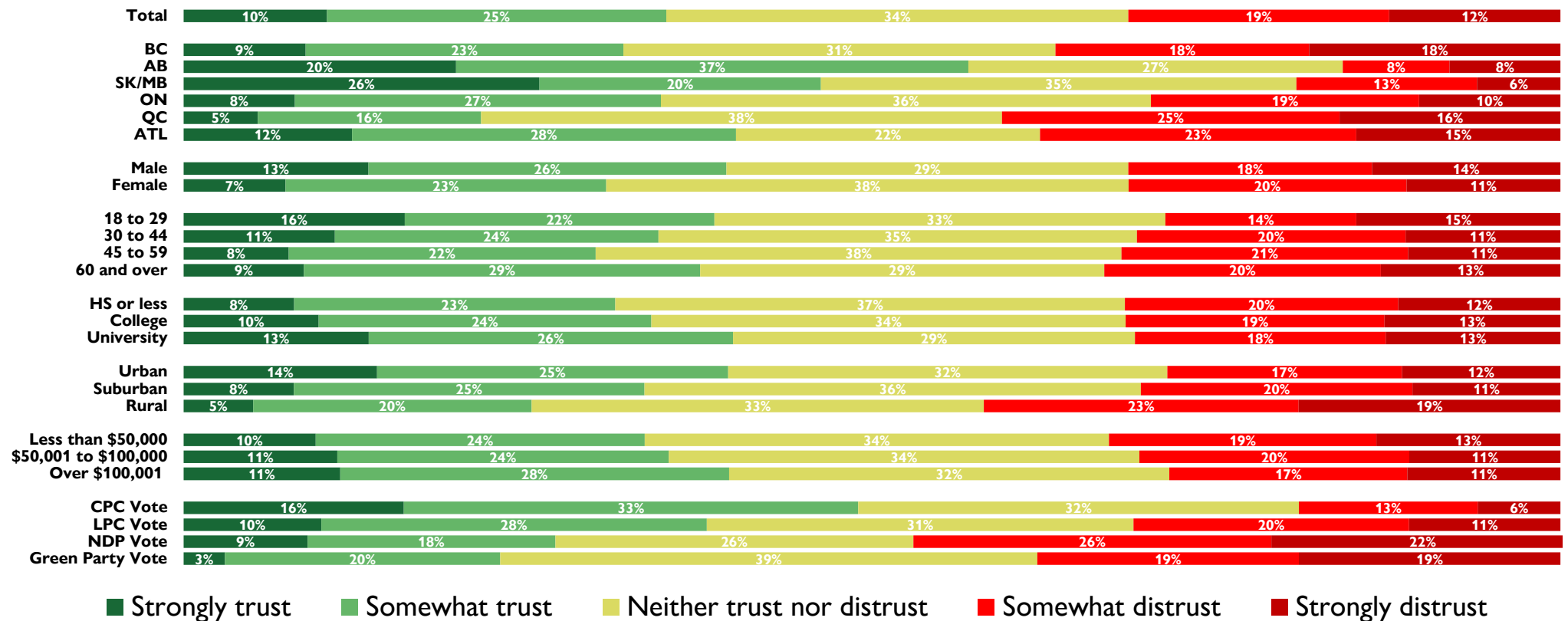


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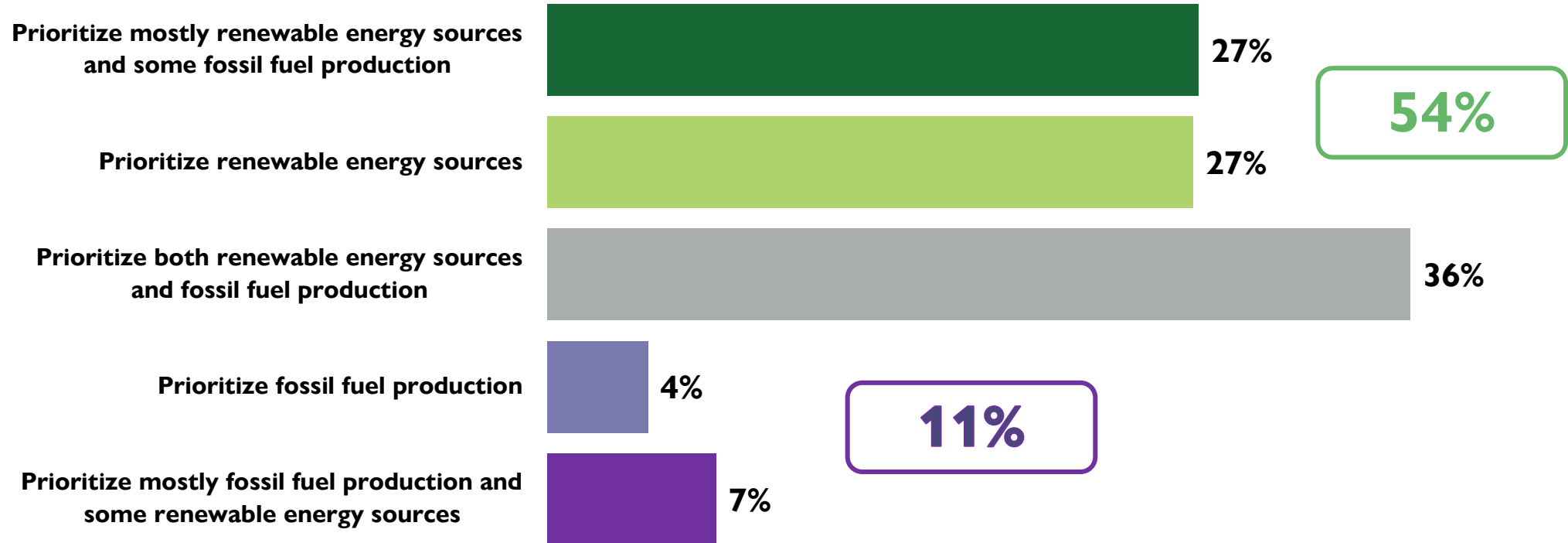


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What do you think Canada should prioritize in its approach towards energy development?

Priorities in approach to energy development

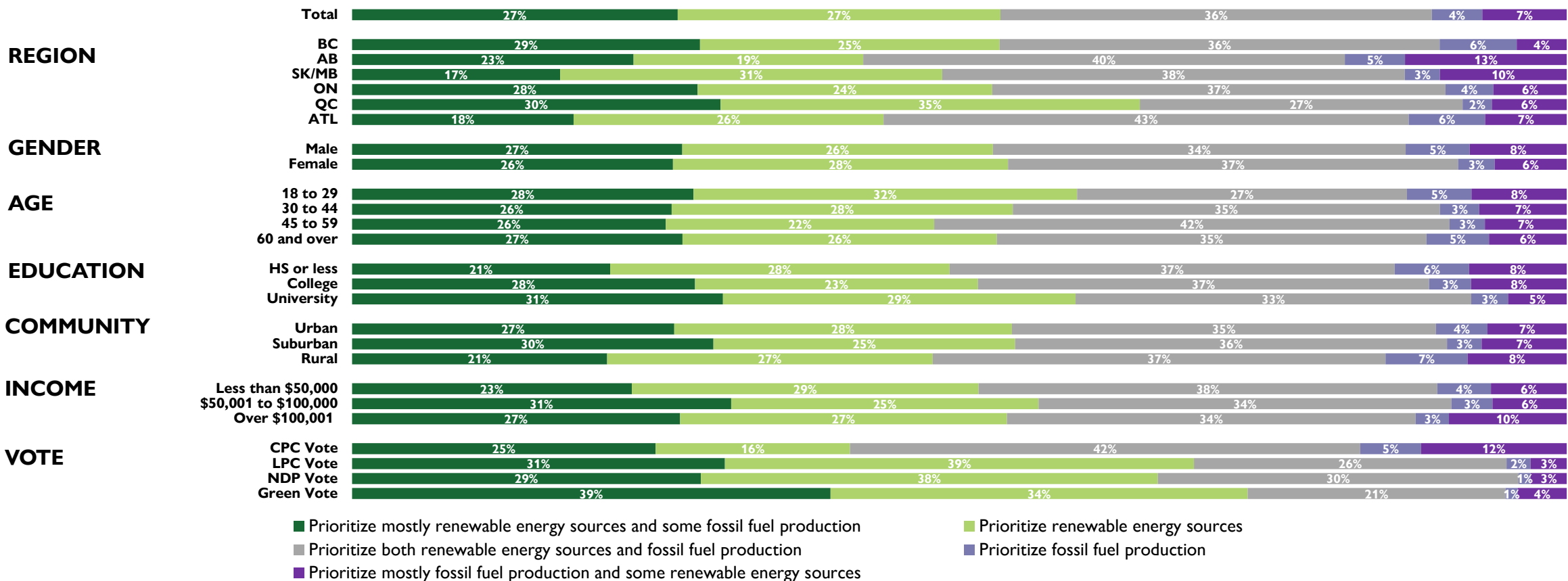


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Priorities in approach to energy development

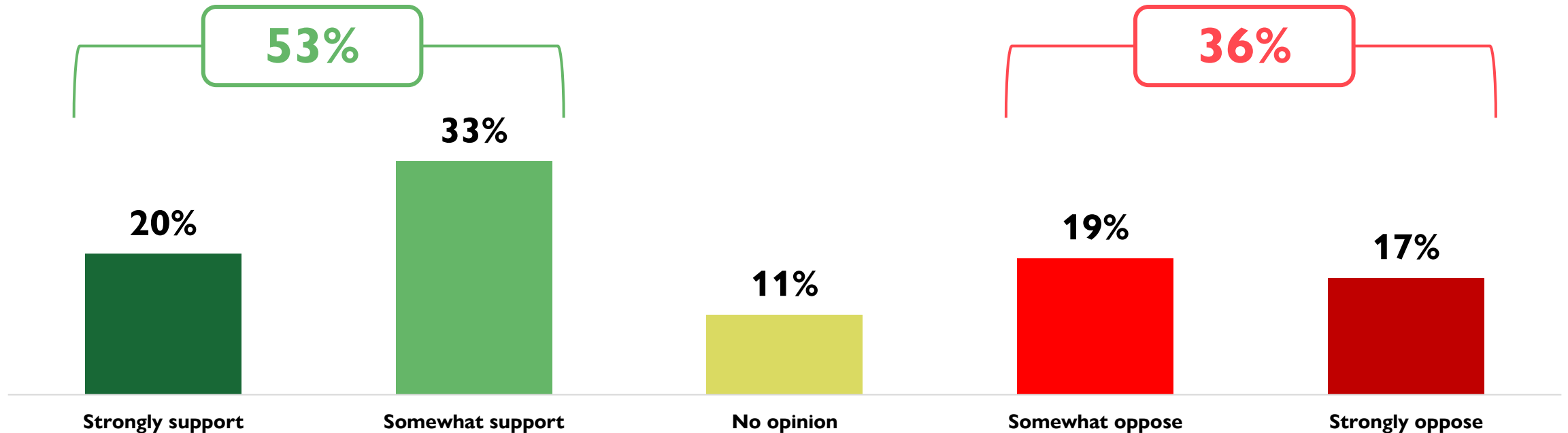


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Do you support or oppose government action to address climate change by phasing out the use and production of fossil fuels, such as oil, gas, and coal?

Addressing climate change by phasing out the use and production of fossil fuels

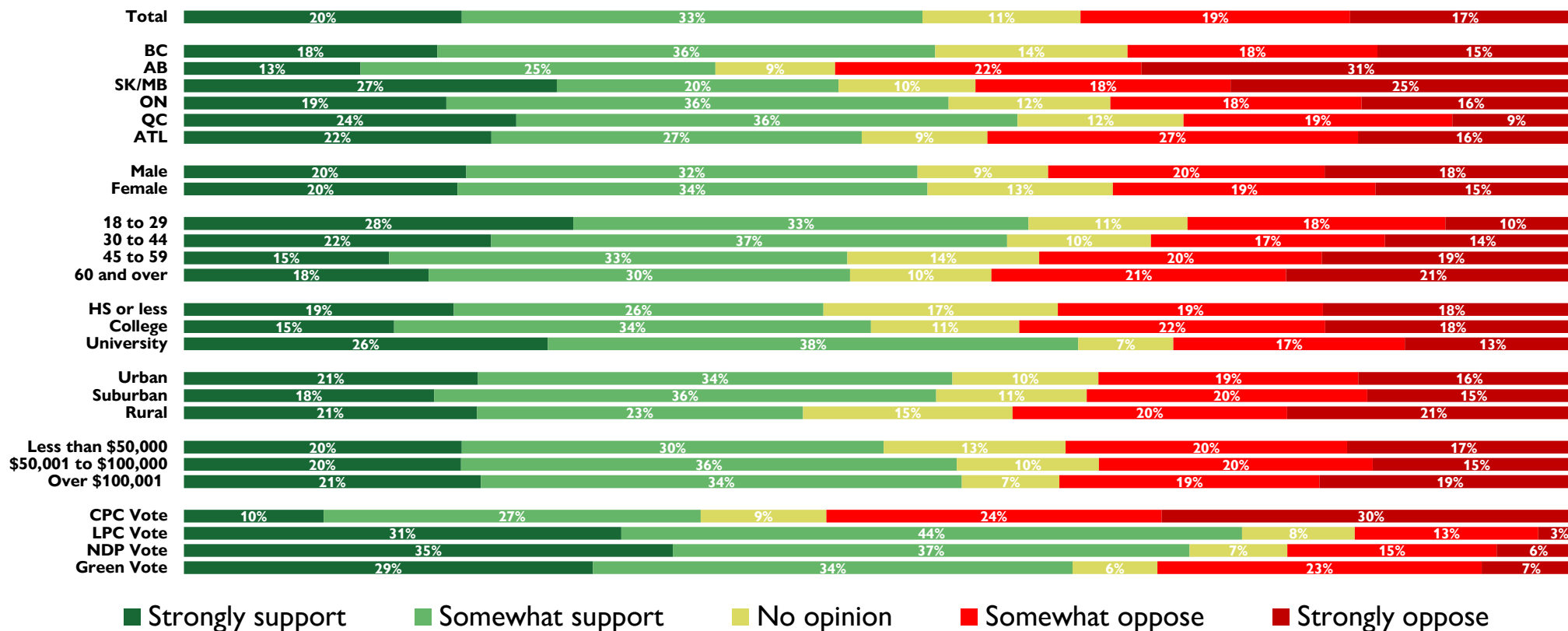


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Do you support or oppose government action to address climate change by phasing out the use and production of fossil fuels, such as oil, gas, and coal?

Addressing climate change by phasing out the use and production of fossil fuels



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