



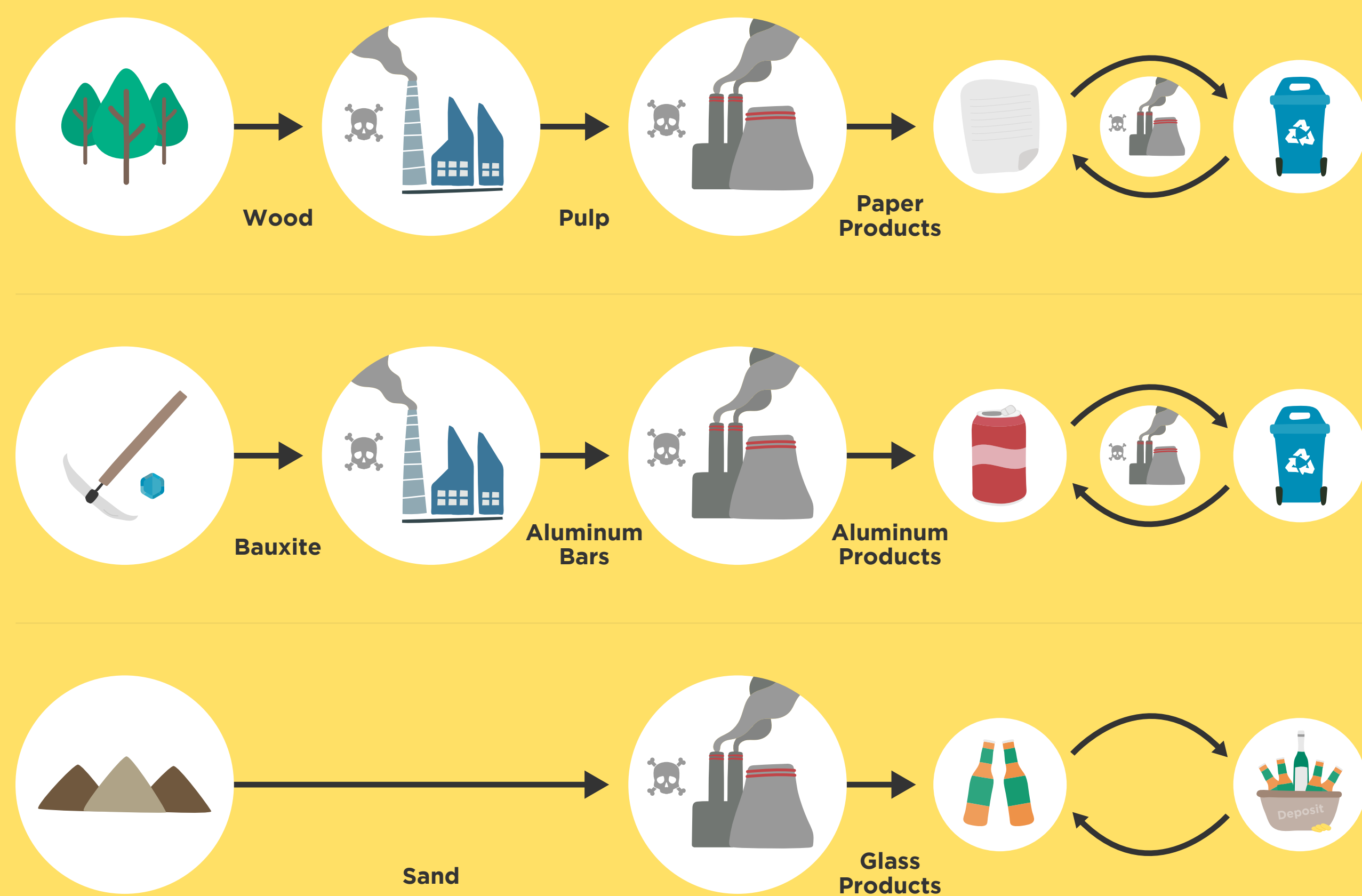
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The Problem with Plastic Recycling

You've probably heard of recycling, but what does it really mean? Let's explore what recycling is, when it works and most importantly, what recycling **ISN'T**.

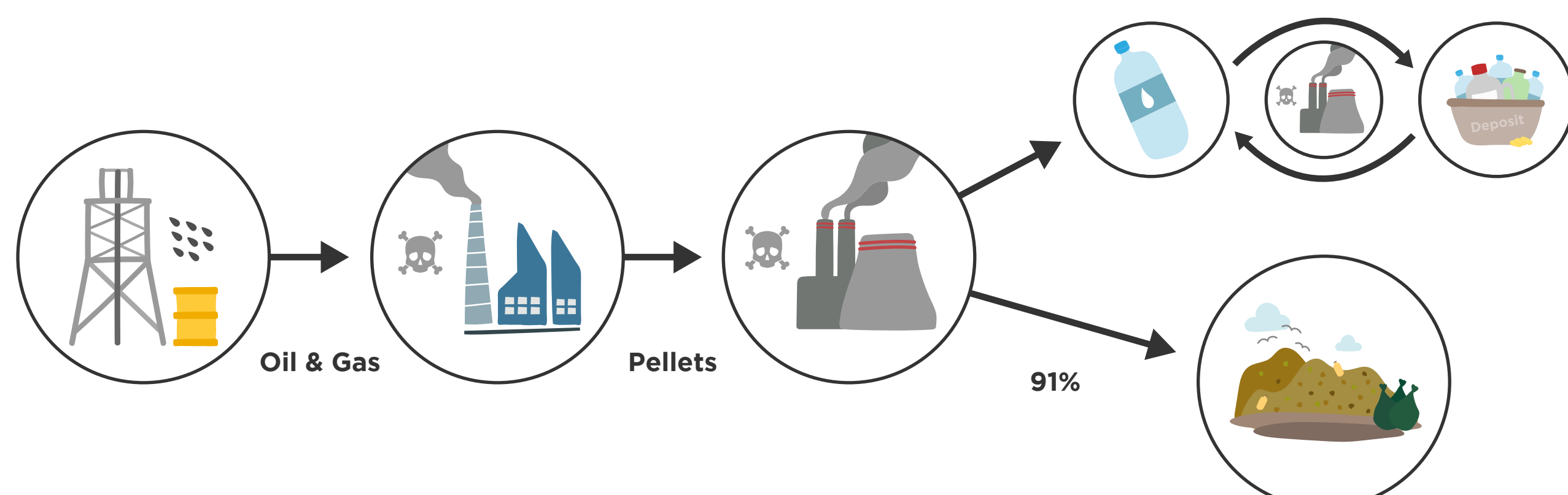
What is recycling?

The stuff we use every day is made from resources we get from the earth. Extracting resources and turning them into products and packaging creates pollution and hurts our environment. **Recycling is one way to reuse resources over and over again** so that we don't have to keep extracting more.



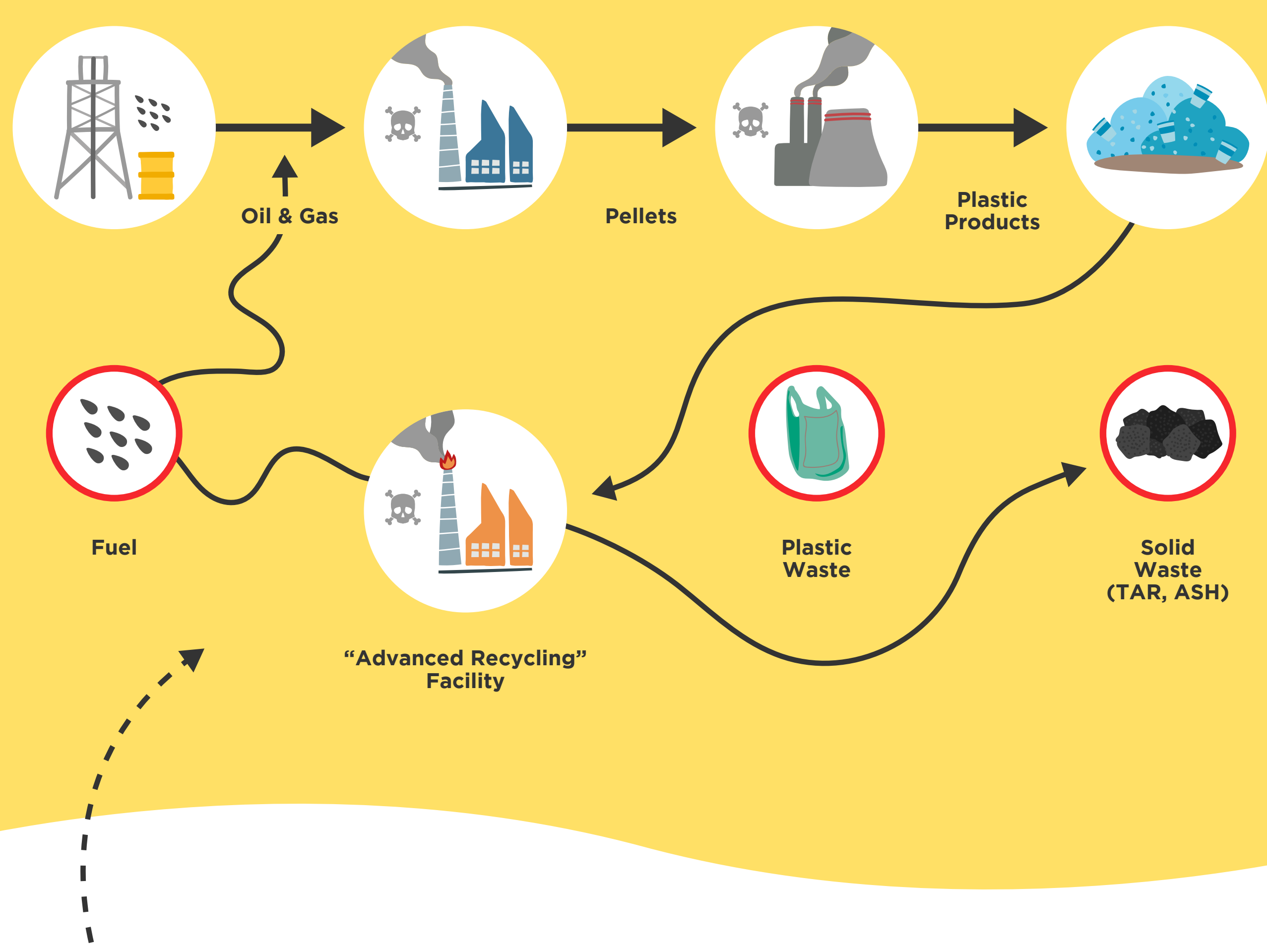
But wait, isn't plastic recyclable?

More than 90% of the plastic we use is NOT recycled. The plastic most likely to actually be recycled is drink containers returned for deposit.



What about “advanced recycling?”

Now, the plastic industry is selling “**advanced recycling.**” They want to cook plastic garbage to create fuel, then send it back to refineries that make new plastic. But it creates such a small amount of fuel that it won't replace plastic's reliance on new oil & gas. This fuel also has to be refined back into plastic, which takes lots of energy and creates nasty byproducts. It's the **opposite** of what recycling is supposed to be.



This is no solution to the plastic pollution crisis. Do you want the real solution?

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